



2023 Sponsorship Opportunities April 29th

At Camp LUCK, we've served families affected by pediatric heart disease in the greater Charlotte area for over 10 years. This year, we're aiming to raise money to fund our 2023 Family Camp, Kids Camp and Baby LUCK programming.

On April 29, 2023 we are planning our 11th Annual Bike LUCK Presented by the Charlotte Knights charity ride. Bike LUCK has brought the cycling community, local businesses, sponsors, and hundreds of volunteers together each year for a premiere Charlotte cycling event. Bike LUCK is a safe, fun, and healthy way to support a great cause.

We think our efforts would go *even farther* with **YOU** as one of our official corporate or family sponsors. In this role, your business or family would choose the level you would like to commit to and in turn we would promote your company / family as one of the event sponsors. Each package comes with its own perks (*please see below*) including tickets for you to attend.

With **YOU** by our side at this upcoming event, we're sure to achieve this year's fundraising goal and continue to serve our heart families well.

If your company is interested in being our official event sponsor, please reach out to Julia Engel at jdengel7@gmail.com. We can't wait to hear back!

Sincerely,

Camp LUCK Board of Directors





Heart \$5,000

Your sponsorship will send four (4) kids to Kids Camp

- Sponsorship noted as Bike LUCK “Powered by”
- Logo on event volunteer t-shirt
- Digital advertising on Bike LUCK website, social to include links to organization and sponsor shout outs during registration period
- Premier banner placement at post ride event
- Premium logo placement on website, event banners, and promotional materials
- Opportunity to participate in VIP goody bag
- Verbal recognition at start of event as well as throughout the day
- Designated sponsor parking
- Six (6) event entries

Young at Heart \$2,500

Your sponsorship will provide post-surgery therapeutic heart pillows for one (1) year.

- Naming rights for one rest stop along the route
- Digital advertising on Bike LUCK website, social to include links to organization and sponsor shout outs during registration period
- Prominent logo placement on website, event banners, and promotional materials
- Opportunity to participate in VIP goody bag
- Verbal recognition at start of event as well as throughout the day
- Designated sponsor parking
- Four (4) event entries

Camper \$1,200

Your sponsorship will send one (1) kid to Kids Camp

- Digital advertising on Bike LUCK website, social to include links to organization and sponsor shout outs during registration period
- Medium sized logo on website, event banners, and promotional materials
- Opportunity to participate in VIP goody bag.
- Verbal recognition at post ride event
- Designated sponsor parking
- Two (2) event entries

Shamrock Sponsor- \$500

Your sponsorship will send one family to Family Camp

- Digital advertising on Bike LUCK website and social.
- Medium sized logo on website, event banners, and promotional materials
- Opportunity to participate in VIP goody bag
- Verbal recognition at post ride event
- Designated sponsor parking

**Custom Sponsorships available upon request*

